

Stroud District Council

Diversity awareness training for all employees

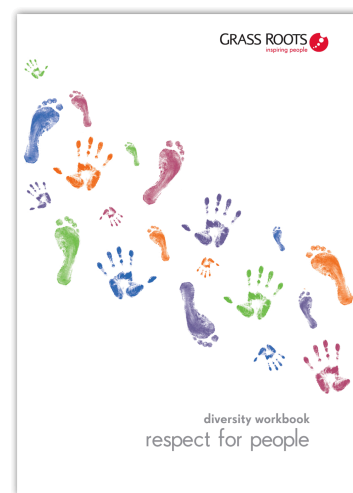
Client Issue

Diversity is a major issue for the public sector and for Stroud with a population that is (according to the 2001 Census) 99% white and Christian, the particular challenge was to inform staff about those areas of diversity with which they may not have been naturally familiar.



Grass Roots Solution

Our 'Respect for People' programme involved all the Council's 400 staff and every Councillor. Everyone went through the workbook before taking the twelve question interactive test over the phone.



Result

The programme won Stroud and Grass Roots the 2005 Motivation Award for 'Best Training Programme'.

Chief Executive of Stroud Council, David Hagg, was delighted:

'This programme has enabled the Council to first understand and then focus on all the diversity issues that are relevant for us, not just those we are already familiar with. It has been a very progressive initiative for Stroud Council.'

